

CR Site Redesign

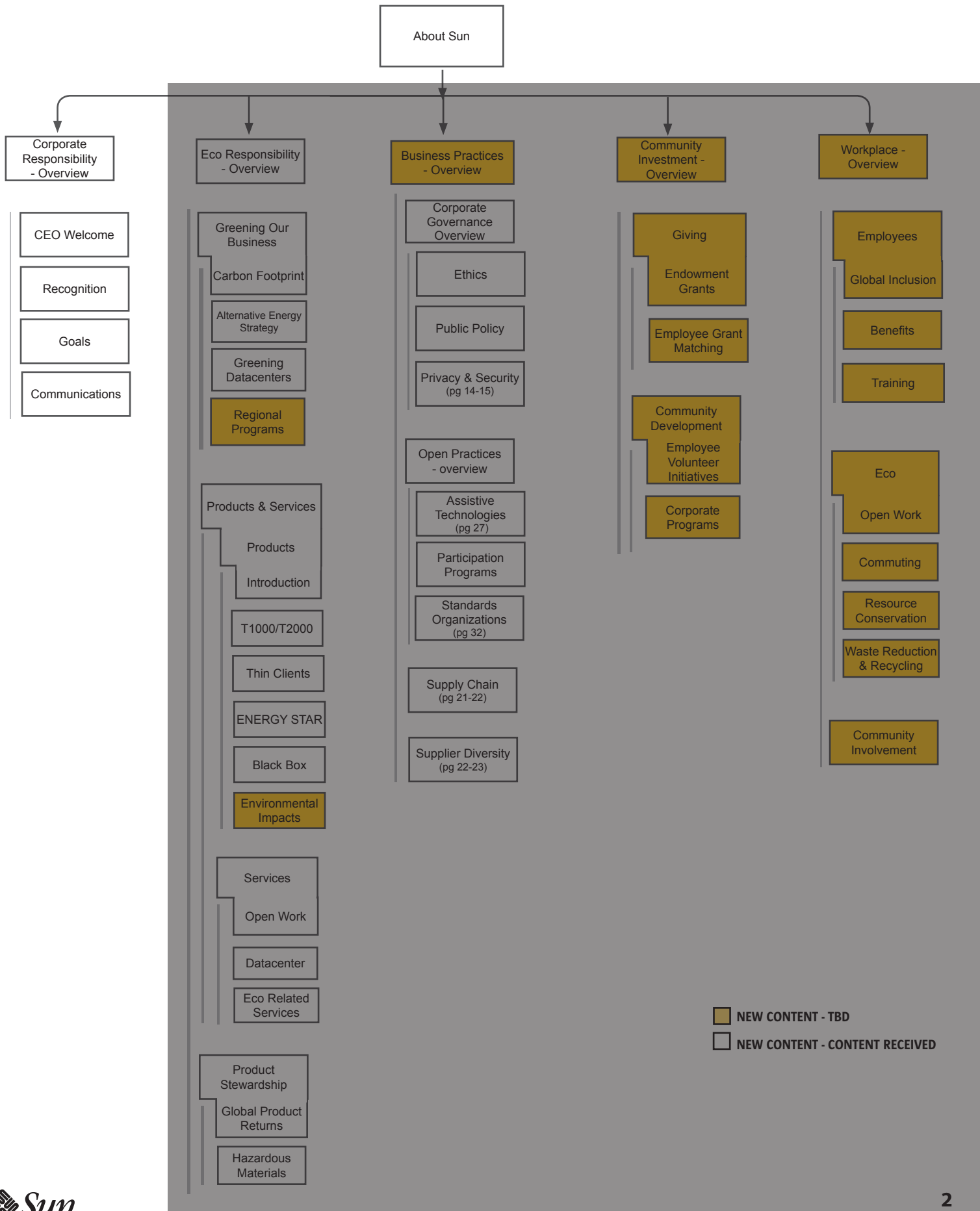
CORPORATE RESPONSIBILITY OVERVIEW SECTION

Table of Contents

| | |
|---|---|
| Site Map: Corporate Responsibility Site..... | 2 |
| Change Order History: Corporate Responsibility..... | 3 |
| TAB: Corporate Responsibility Overview Landing..... | 4 |
| TAB: CEO Welcome..... | 5 |
| TAB: Recognition..... | 6 |
| TAB: Goals..... | 7 |




Site Map: Corporate Responsibility Site



Corporate Responsibility Landing

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Home > About Sun >

Corporate Responsibility Overview

ACTIONS SPEAK LOUDER THAN WORDS

Sun's Corporate Responsibility is our top priority.

Overview | CEO Welcome | Recognition | Goals | Communications

Throughout our history, Sun has worked diligently in the area of corporate responsibility, implementing programs and practices that reflect our commitment to conducting business with integrity. From the open standards, open source philosophy that our business was founded on, to our introduction of an eco responsible server line, Sun has continually strived to meet our responsibilities to our customers, stakeholders and the global community. We also believe that aligning our corporate responsibility mission with our business goals is not only crucial to maintaining our company's success today and sustaining it for the future, it is also paramount to helping communities and the environment to thrive.

This Web site shares the ways in which Sun addresses corporate responsibility throughout the company. Our four areas of focus are highlighted below.

Highlights

- Eco Responsibility**
Sun leads the industry in offering a portfolio of eco responsible products that deliver high-performance, sustainable computing solutions to address customer IT needs. But Sun's eco responsibility initiative also addresses how the company operates. It includes our efforts to reduce our carbon footprint, develop an alternative energy strategy, and minimize the impact of our real estate footprint. [» Learn More](#)
- Business Practices**
At Sun, we are dedicated to bringing corporate responsibility to every aspect of our business. We have institutionalized strong principles of corporate governance, furthered open practices that increase access to technology, and seek to ensure a responsible and diverse supply chain. [» Learn More](#)
- Community Investment**
Sun conducts business in over 100 countries, so we are in a unique position to make a positive impact on a global scale. We seek to do this through innovative programs that eliminate the digital divide. These range from helping impoverished children in China receive a primary education, to bringing network infrastructure to schools during Sun's Net Days and matching our employees' charitable donations through the Sun Microsystems Foundation. [» Learn More](#)
- Workplace**
Corporate responsibility begins at home, and we are proud of our efforts to minimize the environmental footprint of Sun's facilities and foster a more inclusive and diverse workforce. Our key initiatives include Open Work, commuting schemes, resource conservation, and waste reduction and recycling programs. Additionally, we support numerous employee initiatives that serve the communities where we operate. [» Learn More](#)

We invite you to share your feedback on Sun's efforts. In addition, we ask you to let us know how you and your organization are using technology, which may even be Sun technology, to advance your corporate responsibility goals. [» Share with Us](#)

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PAGE

Overview

RATIONALE

Initial page landing wireframe.

CONTENT

Overview of Corporate Responsibility highlights from each sub-section.



Home > About Sun >

Corporate Responsibility CEO Welcome

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Overview **CEO Welcome** Recognition Goals Communications

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Letter from Jonathan Schwartz President and Chief Executive Officer

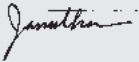
Sun was founded on the ideals of openness and sharing, and today, we remain committed to those ideals. In the following website, you will read about our efforts to increase innovation, lead by our actions, and share technology to drive economic and social progress worldwide. You will also read about some specific commitments we have made that will enable us to continuously improve our social and environmental performance throughout the value chain, and that will enable you, our stakeholders, to hold us accountable. Why?



— Jonathan Schwartz, President and Chief Executive Officer

Because being a responsible corporate leader is all about creating value. For shareholders, employees, customers, and the communities in which we operate.

Jonathan Schwartz



President and Chief Executive Officer
Sun Microsystems, Inc.

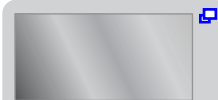
[» blogs.sun.com/jonathan](#)



Greening Sun Facts
Sun's OpenWork initiative has avoided 30,000 tons of CO2 emissions per year.
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CEO Welcome

CONTENT

Jonathan's message that appeared in the CSR '06 Report.





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Corporate Responsibility Recognition

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Overview CEO Welcome **Recognition** Goals Communications

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Recognition of Sun's Efforts

In recent years, Sun has been awarded several notable honors for our efforts related to Corporate Responsibility. We are grateful for this recognition, and it encourages us to dedicate even more energy to the issues and initiatives that matter most. A few highlights are listed below.

100 Best Corporate Citizens

In 2007, Sun was named as one of the **100 Best Corporate Citizens** by The Corporate Responsibility Officer Magazine (formerly Business Ethics.) This award acknowledges Sun's efforts around environmental responsibility, corporate governance and ethics, fairness toward employees, accountability to local communities, providing responsible products and services to customers, and maintaining a healthy rate of return for investors. Data was collected by KLD Research & Analytics, an independent investment research firm in Boston.



Best Place to Work for Commuters

For the **third year in a row**, Sun is among the top 10 Fortune 500 companies that lead the country by providing outstanding commuter benefits to a significant portion of its U.S. workforce to help decrease air pollution, traffic congestion, and dependence on fossil fuels. As named by the EPA and U.S. Department of Transportation, Sun tops the 2006 rankings as the number one company in the Computer and Office Equipment industry. As part of its efforts, Sun provides a wide array of benefits that help employees pursue environmentally friendly and cost-effective commuting strategies.



Human Rights Campaign Corporate Equality Index

Sun scored a **perfect 100%** on the Human Rights Campaign's 2006 Corporate Equality Index, which examines and evaluates companies' policies with respect to gay, lesbian, bisexual, and transgender employees. This is the second year in a row that Sun has achieved a perfect score, after scoring an 86% in each year from 2002 to 2004. Our improvement highlights our commitment to celebrating our employees' different points of view, and is just one more example of how Sun succeeds when we develop innovative solutions for our business challenges.



More 2006 Accolades

- Best Companies to Work for in Spain, Actualidad Economica
- Most Admired Companies List, US Black Engineer
- Recognized in San Jose Magazine's "Best Places to Work"
- "10 Best Companies to Work For (IT and Telecom)," Great Place to Work Brazil and IDG/Computerworld

Greening Sun Facts
Sun's OpenWork initiative has avoided 30,000 tons of CO2 emissions per year.
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Recognition

CONTENT

Displays content from page 24 of the CSR '06 Report

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Home > About Sun >

Corporate Responsibility Goals & Commitments

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Overview CEO Welcome Recognition **Goals** Communications

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Achieving Measurable Results

At Sun, we believe that participating with communities on a local and global level is both critical and measurable. We are committed to setting meaningful goals, and establishing effective and accurate tracking mechanisms in order to measure our performance over time. And we do this under the watchful eye of our key stakeholders – our employees, shareholders, customers, partners, and suppliers – who we expect will hold us accountable.

Below are our current corporate responsibility goals. We look forward to reporting on our progress in the months ahead.

Goal

- Finalize solar strategy – Early 2007
- Report on CO2 savings from Bike to JavaOne – May 2007
- Report on Eco commitments of new packaging – FY 2007
- Establish OpenWork CO2 metrics and reduction targets – FY 2007
- Publish global baseline and reduction targets for GHG emissions – CY 2007
- Develop a waste management evaluation and measurement program – CY 2007
- Ensure clean power in Broomfield, C – CY 2008
- Institute privacy checks and balances in the product life cycle – Calendar year 2010
- Expand global takeback program so that less than 5% of Sun's products enter into the waste stream at the end of life – TBD
- Report on progress towards reducing GHG – TBD
- Develop an alternative energy strategy – TBD
- Set waste reduction targets and publicly report on progress – TBD
- Establish targets and incentives for increased procurement of Eco-friendly office supplies – TBD



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Goals

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Upcoming Eco, Business & Employee goals for 2007 - 2008.



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Corporate Responsibility Communications

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- Overview
- CEO Welcome
- Recognition
- Goals
- Communications**

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From blogs and podcasts to conferences and press events, Sun is active in sharing information about our corporate responsibility initiatives.

Sun Blogs



[» Dave Douglas: Eco Notes](#)
 Dave Douglas, Sun's Vice President, Eco Responsibility, is responsible for Sun's overall approach to Eco, including products and internal operations.

[» Innovation + Responsibility](#)

News & Events



[» Sun News Center](#)
 For the latest news features, press releases, and event highlights.

Sun Eco Podcast Series



Sun regularly creates podcasts that address current environmental issues. Past topics include why it makes good business sense to be eco responsibly, how the Internet and technology can bridge the digital divide

[» Sun Microsystems, Ceres, and Global Earth Day - "What Now?"](#)

Sun's Dave Douglas Speaks with President of Ceres Mindy Lubber about Environmental Trends and Corporate Responsibility on Global Earth Day 2007. Sun joins other companies in call to action.

[» Why Green Means Business](#)

Dave Douglas, Sun's Vice President, Eco Responsibility, connects with Joel Makower, "guru of green business", on why green is good for business. This is an ongoing series hosted by Sun Microsystems to promote eco thought leaders around the world.

Climate Protection Summit Speakers

Nov 10, 2006

[» Dave Douglas](#)
 Sun's Vice President, Eco Responsibility

[» Thomas King](#)
 CEO, PG&E

[» Steve Heminger](#)
 Executive Director, Municipal Transportation Commission

[» Michael Gelobter](#)
 Executive Director, Redefining Progress

[» Michelle Wyman](#)
 Executive Director ICLEI

[» Carl Guardino](#)
 CEO Silicon Valley Leadership Group



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