
Open Standards, IPR and Innovation

Conference Agenda (3rd, November, Beijing)

Time	Agenda
8:00~8:30	Registration
8:30~8:55	Opening Ceremony 8:30-8:35 Moderator: Brief introduction to leaders presence 8:35-8:50 Speech by CNIS Vice President: Fang Qing (房庆) 8:50-9:05 Speech by SUN: Carl Cargill
9:05~9:25	Key Remarks Speech by CAE Member: Ni Guangnan (倪光南)
Time	Detailed Agenda
9:25~9:45	Session1: Definition and the Value of Open Standards Presentation by: Andrew Updegrave
9:45~10:35	Panel : (5 Mins / Person & Q/A & Discussion) Andrew Updegrave, Zhang Ping (张平), LiNing (李宁), Ju Lin (鞠琳), Hu Caiyong (胡才勇)
10:35~10:55	Case Study1: The value of open document format Presentation by: Wu Zhigang (吴志刚), Deputy Director, Dept. Information Technology, CESI
10:55~11:10	Tea Break
11:10~11:30	Session 2: Open Standard, IPR and Technical Innovation Presentation by: Li Wenwen (李文文)
11:30~12:20	Panel: (5 Mins/Person & Q/A & Discussion)

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	Li Wenwen (李文文), Gao Zhiqian (高志前), Gao Lin (高林), Stephen Kwan, George Willingmyre (TBD), Rishab Ghosh(TBD)
12:20~12:40	Case study2: UBL Case Presentation by: Tim McGrath
12:40~14:00	Lunch
14:00~14:20	Session 3: Management on IPR in Standards Activity Presentation by: Catherine McCarthy
14:20~15:10	Panel 3: (5 Mins/Person & Q/A & Discussion) Catherine McCarthy, Genevieve Tan, Zhao Tianwu (赵天武), GuoHe (郭禾), Xue Xuotong (薛学通), Klaus ZIEGLER
15:10~15:30	Case Study 3: Standards Organization IPR Policy Case Presentation by: Bob Skitol
15:30~15:50	Tea Break
15:50~16:10	Session 4: Role and Function of Standard Development Organizations in Promoting Standards Presentation by: An Baisheng (安佰生)
16:10~17:00	Panel 4: (5 Mins/Person & Q/A & Discussion) An Baisheng (安佰生), Gao Shiji (高世楫), Huang Tiejun (黄铁军), Heikki Ahava, Stephen Walli(TBD)
17:00~17:20	Case Study 4: Open Standard Strategy of Changfeng Open Standards Platform Software Alliance Presentation by: Xiao Lan (肖澜), ChangFeng Alliance
17:20~17:40	Closing Speech

Attendee

Name	Organization/Title
Zheng Weihua	President, CNIS
Ni Guangnan	CAE Member (Chinese Academy of Engineering)
Fang Qing	Vice President, CNIS
Carl Cargill	Director, Corporate Standards, Sun Microsystems
Wang Ping	Chief Engineer, CNIS
Bai DianYi	Director, Sub-Institute of Standardization Theory and Strategy, CNIS
Liu BiSong	Director, Sub-Institute of Information Technology, CNIS
Catherine McCarthy	Corporate Standards, Sun Microsystems
Andrew updegrove	Attorney, Gesmer Updegrove LLP*,
Gao Lin	Vice Director, Dept. of S&T Development, CESI
Li Ning	Professor, Beijing Information Engineering Institute
Ju Lin	CTO, Beijing Software Testing Center
Zhang Ping	Professor, IPR School, Beijing University
Gao ShiJi	Deputy Director General, Department of Development Strategy and Regional Economy, Development Research Center of the State Council, PRC
Wu ZhiGang	Vice Director, Dept. of Information Technology, CESI
Li Wenwen	Engineer, CNIS
Guo He	Professor, Law School, RenMin University of China
Xue XueTong	Researcher, Dept. of S&T Development, CESI
Gao Zhiqian	Research Director, Industrial and Regional Development Study Department, National Research Center for S&T for Development, MOST
Zhao Tianwu	IPR center, MII
Stephen Kwan	San José State University : Professor and Chair, Management Information Systems, College of Business

Name	Organization/Title
George Willingmyre	GTW Associates
Bob Skitol	Partner, Specializing in U.S. Antitrust Law, Drinker Biddle & Reath and Counsel to VITA.
Tim McGrath	UBL
Genevieve Tan	Senior Counsel Intellectual Property, Asia-Pacific Legal Department HP
An Baisheng	Deputy Division Chief, WTO Department, MofCOM, PRC
Huang Tiejun	Secretary General, AVS
Heikki Ahava	Vice President, Technology Officer, Nokia China
Xiao Lan	Secretary General, ChangFeng Open Standards Platform Software Alliance
Rishab Ghosh	Senior researcher, Maastricht Economic and social Research and training centre on Innovation and Technology, United Nations University
Stephen Walli	Chief Technology Officer and Vice-President, Engineering, Descant, Inc.
Hu CaiYong	CEO, Ch2000 Software Technology Corp. .
Klaus ZIEGLER	Standards Rep, EU

Venue

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