



# Participation Patterns in Consortia for ICT Standardization

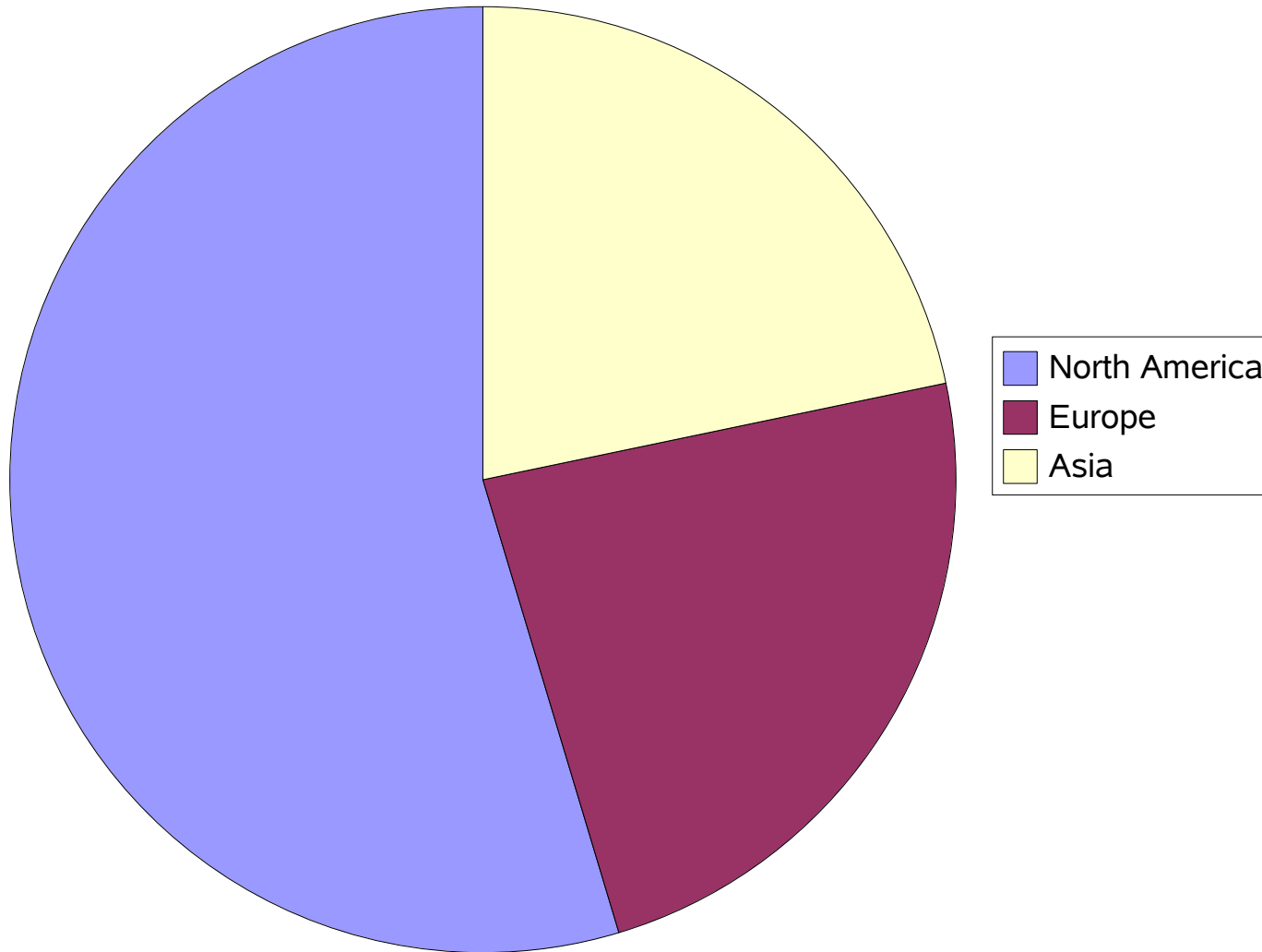
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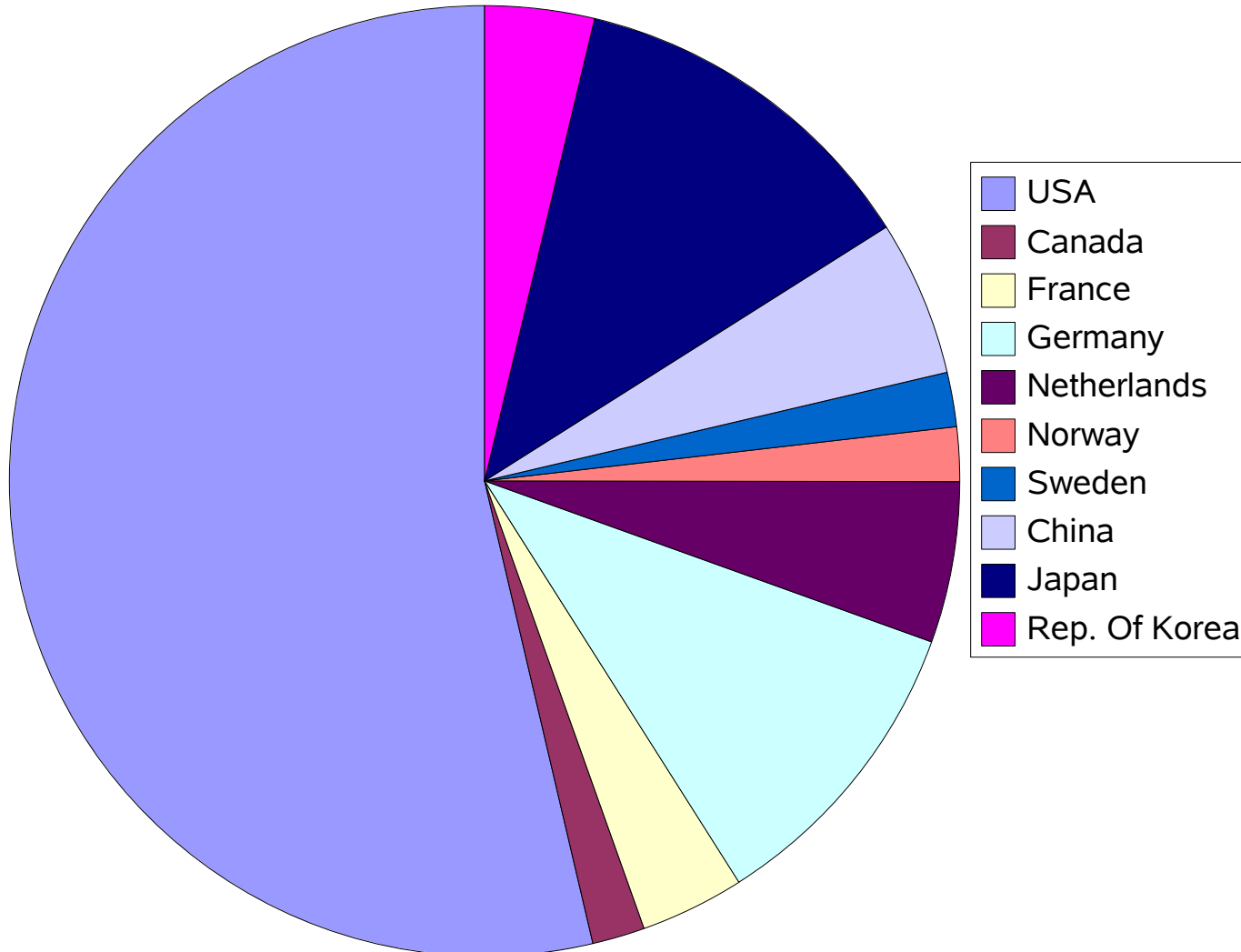
# Analyzing Consortia Participation

- Commissioned a study by a neutral third party
  - > 79 Brinkburn (<http://www.79brinkburn.co.uk>)
- Examined participation in the 50 dominant ICT consortia
- Identified those that participate in the most consortia
  - > 55 companies
  - > 3 continents
  - > 11 countries

# Consortia Participation-by Continent



# Consortia Participation-by Country



# Conclusions

- There are many reasons arguing against China's investing resources in the existing (G7) system:
  - > The current market is stacked against China.
  - > There are too many entrenched companies providing core technology.
  - > Too many lawyers are fortifying the status quo.
  - > There are too many organizations in the G7 against whom you would be competing.

# Thought-Provoking Questions

- China is the world's largest consumer market, why compete on the supply side?
- Why should China go offshore for standards and technology?
- China supplies the world's many products, why not standards, standards organizations, and standards ideas?



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