



Seminar Program
W. Bischoff & A. Logan



I. Seminar:

The Essence Workshop

Nature of Event:

A three-day seminar with a workshop format for 15 - 20 participants

Who should Attend:

You are a very accomplished senior manager or leader with a wealth of experience to call on. You have achieved many of your earlier career ambitions and by all outer measures you are a success. Now two related questions are emerging for you: am I fulfilling the essence of my true contribution to life; and is there another stage in my evolution as a leader?

WHY:

We are facing vast and fast global changes and challenges in all fields of business. To manage complexity and diversity leaders need to realise all of their potentials to produce creative, responsible and sustainable solutions.

A leader needs to inspire and facilitate others to take the whole organisation into the unknown future.

The capabilities of the 21 Century Leader include not only the ability to learn from the past, but also the wisdom to know when to let go of the old and the outdated. More importantly they will also evolve the capacity to stay in a state of quiet unknowing in order to perceive what their deepest truth is, and to 'pre-sense' what the future is calling for from the present organisation.

These abilities lie at the heart of leading in a complex environment and form the essence of great leadership.

This training facilitates leaders in becoming genuine and outstanding personalities who can:

- deliver on **performance, profit and stakeholder value**
- yet can **move beyond** to a deep concern for meaning, purpose and human well-being
- find a sense of **meaning and fulfilment** in their own work while **supporting others** to do the same for themselves, and
- act from a true feeling of **responsibility for the environment** and the **greater good of human kind**.

„No problem can be solved
through the same consciousness which created it.“

Albert Einstein



Learning Methods:

The seminar will consist of an exciting mix and integration of:

- cognitive input, maps, models and theories of leadership
- inspiring stories, myths and historical examples of leaders and leadership
- physical and mental exercises that build inner power and clarity
- participative small group experiences in which participants can apply the ideas to their own life situations.

The overall tone of the seminar will be active and interactive. Each participant will take away with them applications and practices, which they can implement in their work contexts.

Themes and Content:

Becoming a leader takes more than acquiring more managerial skills. It requires nothing less than a change in your way of being – a leader sees the world differently to a manager, and conducts himself differently in that world.

To achieve a shift in your way of being entails undertaking a challenge that is capable of taking you beyond the limits of your habitual way of managing your business. This also connects us to the root meaning of the term leader, which originally meant a 'guide on a journey'.

The seminar helps you explore your current work situation, to identify what would be a relevant journey to undertake for yourself, and your business, that would transform you as a leader. It gives you an understanding of, and experiences in, building inner resources to sustain you on the journey, and how to face the inevitable challenges of such an adventure.

Finally it helps you consider how to apply the learning back in your work life, and how to sustain yourself for the joy of life of continuous adventure and discovery!

The high performance leader has learnt how to be authentic – they have learnt to listen to their own inner calling, to have the courage to create a vision that takes them into the unknown, and the presence to inspire others to follow. But the Great Leader goes beyond this. The Great Leader realises that their role is not to be the centre of the community, but its servant. Not to build themselves up to be impressive, but to give from their greatness, their abundance to give life to the world. Of the good leader people say 'you were inspiring, you lead us and showed us the way'. Of the Great Leader people say 'We did it ourselves'. The 'You' disappears!

The archetype of the Wise Ruler – the King, the Queen, the Sovereign – has at its centre the selfless servant leader. The paradox is that 'You', the competent self that has made you successful, finds it very hard to step aside and allow your deeper self to guide you into the state of service.

The workshop combines knowledge from the Wisdom Traditions concerning the science of the Mind; with knowledge from research into the science of the Brain, and with insights from Myth into the secrets of the heart and Imagination. Together they will show you how to take the journey from leadership to Sovereignty. How to combine profound inner peace and authority with a true capacity for selfless serving your world!



Structure of the Day:

1. Reviewing the Leaders Journey
 - a. Know Thyself – understanding yourself in your everyday world
 - b. To Thine own Self be True – identifying examples from your everyday world of your authentic stance vs. your adapted performance.
 - c. Hearing the Call, Finding your Path – realising what your true journey is and how to succeed.
2. Understanding the Realm
 - a. Deepening Sense of Self and World – connecting to your True Self, and seeing the interconnectivity of life.
 - b. Co-creativity and the Web of Life – understanding the interdependence of living systems and the wonderful co-creativity of organizational life.
3. Stepping into Sovereignty 'Me'
 - a. Moving from 'Me' to 'We' – expanding awareness beyond me and mine to we and ours.
 - b. Entering the Path of Servant Leadership – letting go of self and understanding what it means to serve, and contribute from a state of abundance.

First Evening:

18:00 – 19:00	Meeting, Greeting, Eating
19:00 – 19:30	Personal Introduction <ul style="list-style-type: none">- Name- Essence of ME<ul style="list-style-type: none">o 3 statements about the essence of meo 1 question from the essence of me
19:30 – 20:00	Essence of the programme <ul style="list-style-type: none">- Overview- Why we are here
20:00 – 21:00	My Life <ul style="list-style-type: none">- Write two letters → current Situation and view from endow a fulfilled life- Paint current 'Leadership Landscape'
21:00 – 21:10	Meditation → to bed with question – the success of Macintosh



First Day:

07:30 – 09:00	Exercises → Macintosh Question
09:00 – 09:30	Shower – dress
09:30 – 10:30	Breakfast
10:30 – 11:00	Walk to Sea and back - What am I really here for?
11:00 – 13:00	My Life 11:00 – 12:00 Exploring 'GAP' between the 2 letters 12:00 – 13:00 The journey of Life - Outward arc / inward arc - Transitional space, play, sacred space, spiritual space - Return to Macintosh Question
13:00 – 14:00	Lunch
14:00 – 16:00	Changing my life 14:00 – 15:00 Pairs work - Reflections on how to move from present state → desired state - Feedback from partner 15:00 – 16:00 Individual silent walk
16:00 – 16:15	Afternoon Tea
16:15 – 16:30	Deep Relaxation Exercise
16:30 – 16:45	Go round in group? – Where am I now?
16:45 – 18:30	Preferential shape Exercise - Volunteer worked example - Process in 2 Sub-groups
18:30 – 20:00	Dinner
20:00 – 21:30	Inspiring Stories - Film clip - Wolfgang/Andy - Small group sharing Bed



Second Day:

07:30 – 09:00	Exercises
09:00 – 09:30	Shower – dress
09:30 – 10:30	Breakfast - Mindfulness
10:30 – 11:00	Walk to Sea and back - Self-observation
11:00 – 13:00	Open Group Space - Rite of passage → The BETWIXT and BETWEEN - The dialogue process - Open Forum
13:00 – 14:00	Lunch
14:00 – 16:00	Theory U - Stopping voices of judgement (inner and outer) - 2 Minutes Silence - Opening senses to new situations - Film clip → Bagger Vance
16:00 – 16:15	Afternoon Tea + Explanation of Silence process
16:15 – Bedtime	Silence (include. Dinner) + Poem

Third Day:

07:30 – 08:30	Exercises
08:30 – 09:00	Shower – dress
09:30 – 10:00	Breakfast – in mindfulness and silence
10:00 – 12:00	Review silence experience + Poem
12:00 – 12:30	Pain Picture of 'Landscape of a fulfilled life'
12:30 – 13:00	Compare current picture vs. future landscape
13:00 – 14:00	The Essence - Leadership – guide beyond known horizon - Tao of Leadership - Guided Visualisation → Symbol/Image of my Essence
14:00 – 14:30	Final Sharing Farewell lunch



Benefits:

You will:

- Learn principles of **effective leadership** and activate **new potentials**
- Gain insights into the **true nature of leadership**
- See more clearly **what your organisation needs** in order to grow
- Identify what is your own **inner voice that calls you** to be a leader
- Learn how to **connect** with allies and helpers insight and outside of your organisation
- Develop practices that build **inner resources** and begin to **change your way of being**.
- Learn to see the '**bigger picture**' of your organizational context – what true growth and prosperity looks like for your organization and all associated with it.
- Understand, and learn to **navigate within**, the truly interdependent nature of social life. How you contribute to and are informed by the social system in which you live
- Develop **practices and insights** from the Wisdom Traditions, the Mythic Traditions, that show you how to cultivate the state of consciousness of **selfless service**
- Experience the **joy and satisfaction** of identifying what your true **contribution to Life** is, and giving from a place of fullness and gratitude.

Organisations Will Benefit By:

- Being governed by more **conscious, ethical, socially responsible and environmentally aware leaders**
 - Developing a leadership resource capable of evolving the organisation to **a new level of sustainable performance** at both the local and the global level
 - **Quality assurance (QA), cost reduction, growth** in output/performance, **increased efficiency**
 - Deploying leaders committed to their own lifelong learning, and to that of their people too. This itself will evolve and **expand the potential and future capabilities of the organisation**
 - Inheriting the fruits of this leadership maturity - enhanced **dynamism, flexibility, compassion, and productivity**. And so
 - Growing levels of **satisfaction, fulfilment and appreciation** in the leaders, the workforce and the clients.
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Lecturer:

Dipl. Psych Wolfgang Bischoff
M.A., B.A. Andy Logan
Mr. Kunisch-Quadflieg

Assistants:

Rike Reher Bausch
Dipl. Psych. Yvonne Büniger

Individual Feedback and Mentoring

The personal questions, concerns and feedback of the participants will be integrated into the content and activities of the seminars.

The participants will also have the possibility of personal mentoring sessions with the course leaders or assistants.

Fees on request

Date :	Costs:	Location:
13.07.2008 (18:00) – 16.07.2008 (14:30)	2250,- € for 3days (excl. room and board)	'Schlossgut Gross Schwansee' (Baltic sea)



The Venue

SCHLOSSGUT GROSS SCHWANSEE



Schlossgut Gross Schwansee • Am Park 1 • D-23942 Gross Schwansee • 0049 (0) 38827 8848 - 0



Our special conditions allow us to offer to the seminar participants (>10):
3 Nights in a Doubleroom for a single Person = ca. 654,- € (*prices can be adapted*)
(Including Catering and Wellness)



M.A., B.A.
ANDY LOGAN

Andy Logan is an international consultant with clients throughout the UK, Europe, Australia, the USA and Southern Africa. His focus is on leadership development and transformation.

His approach is based on the understanding that all leadership starts with self-knowledge and the ability to truly lead one's own life. He utilises the idea of leadership development as a journey of adventure into the unknown.

Andy Logan works with top teams, corporate boards, senior directors, MD's and CEO's to facilitate their continual learning and the achievement of their full potential. As well as running his own consultancy practice Andy is a co-founder and director of Praxis, a centre for management development within Cranfield School of Management in the UK.

His background includes training in the fields of psychology, psychotherapy, coaching, the martial arts, visualisation, mythology and storytelling. His client portfolio ranges from family businesses to not for profit organisations to multi-national global corporations.



DIPL. PSYCH.

WOLFGANG BISCHOFF

Wolfgang Bischoff is an international consultant with clients in Europe, India, China, Indonesia and the USA.

The current focus of his work is on guiding senior executives in their personal transformation, and exploring the limits of human potential.

Underlying his approach is the application of meditative processes to evoke the power of true creativity and intuition.

One area of his expertise lies in his mentoring work with CEO's, and top leaders. A second area of expertise is in designing leadership conferences incorporating inspirational presentations and the dialogue methodology.

Since 1980 he has founded a number of educational and non profit organisations:

These include the Himalaya Institute of Germany and more recently the Gueldenholm Foundation, which supports the sustainable alleviation of poverty in the world through the dissemination of the world's wisdom traditions and the cultivation of self-reliance. In the business context he founded the Human Culture Academy, which aims to remind organisations of the central importance of the human being as the source of success.

His training includes athletic performance up to Olympic standards; 25 years under the guidance of the Masters of the Himalayan Tradition; and work as a psychologist and psychotherapist.

His client portfolio ranges from lecturing at Cranfield University School of Management in the UK, and the ZFU (Centre for Business Leadership) in Switzerland receiving the Golden Teacher Award 2004; to working with such diverse clients as Unesco, Unilever, Tchibo, the Worldbank and the Government of China.



Dietmar
Kunisch-Quadflieg

Ein Unternehmer der als Lotse, Mentor, Moderator oder als Querdenker aus der Praxis stets gefragt ist. Seine unternehmerischen Erfahrungen prägen seinen Stil als Berater, Interimsmanager oder Referent. Er ist ein Macher, Umsetzer. Konzepte beschreiben für ihn lediglich den Weg, sind aber niemals das Ziel seiner Tätigkeit.

Unternehmer, Entscheider, Jungunternehmer oder gestandene Unternehmerpersönlichkeiten arbeiten mit ihm gerne zusammen, ob als Berater, Coach oder Moderator. Sein Ziel ist es Unternehmenswachstum zu generieren und zu fördern, aber eben aus der Sicht eines Unternehmers.

Themen wie Business Development, Bewertung von Geschäftsideen, Customer- bzw. Stakeholder Relationship Management, Internationalisierung und der Aufbau von Business-Parks oder Kompetenzzentren prägen auf der einen Seite sein Expertenwissen.

Der Umgang mit Menschen prägte die andere Seite. Sie stehen für ihn im Mittelpunkt seiner Tätigkeit, denn mit ihnen steht und fällt jedweder Erfolg.

Als Lotse, Coach ist er oft auch Mittler zwischen Praxis und Theorie, eben ein moderierender Unternehmer, der anhand seiner Praxisfälle oft auch schwer verdauliche Theorie zur leichten Kost werden lässt.

Wesentliche Eckpunkte seines Werdegangs, nach seinem Studium der Rechts- und Wirtschaftswissenschaften in Bonn und Berlin, waren:

Die Tätigkeit bei einem Bundesverband der mittelständischen Wirtschaft, Übernahme der Auslandsexpansion für einen größeren Mittelständler, Leitung mehrerer Auslandsgesellschaften und Gründung einer eigenen Unternehmung im Ausland.

Er ist Mentor einer Wachstums und Gründerinitiative, Mitbegründer der INNOTECH-Initiative des hit-Technoparks zur Förderung von Innovationen, Unternehmensaus- und -neugründungen, Coach und BusinessAngel.



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